

2017 Feed and Pet Food Joint Conference

Sponsorship Information

The **2017 NGFA-PFI Feed and Pet Food Joint Conference** is an annual collaboration between the **National Grain and Feed Association (NGFA)** and the **Pet Food Institute (PFI)**, designed specifically for the feed and pet food sectors. The conference addresses pressing policy, regulatory and operations issues that companies face in today's environment with a strong focus on FSMA compliance.

As a Joint Conference sponsor, your company is recognized in unique and creative ways, as outlined in the chart below, and your generosity helps fund the conference.

Sponsor Levels

Platinum	Gold	Silver	Advertiser
\$3,750+	\$3,749 - \$2,500	\$2,499 - \$1,000	\$500-\$250

Sponsor Recognitions

Recognition	Platinum	Gold	Silver	Advertiser
Logo on Entrance Tower	✓			
Promotional Material in Conference Bag	✓	✓		
Specialty Sponsor Signage	✓	✓		
Logo/name on all event marketing emails	Logo	Logo	Name	
Logo/name on NGFA & PFI webpages	Logo	Logo	Name	
Logo/name in Printed Program	Logo	Logo	Name	Custom Ad
General Session recognition	✓	✓	✓	
Logo at sponsored event/on branded item	✓	✓	✓	
Sponsor badge ribbons	✓	✓	✓	



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Sponsor Opportunities

Sponsorships are awarded on a first-come, first-served basis. Prior sponsors have right of first refusal. Any single company wishing to solely and completely sponsor a multi-sponsor opportunity will be given priority. To request a sponsorship please contact Rebecca Grubbs: rgrubbs@ngfa.org | 202-289-0873.

Item	Quantity	Cost
Lanyards	x1	\$4,500
Room Keys	x2	\$4,000
Conference Bags	x1	\$3,750
Tuesday Trade Show Luncheon	x5	\$3,750
Monday Welcome Reception	x4	\$3,250
Tuesday Trade Show Reception	x4	\$3,250
Tuesday Trade Show Breakfast	x4	\$3,000
Wifi	x4	\$2,500
Wednesday Breakfast	x4	\$2,250
Tuesday PM Break	x4	\$1,250
Tuesday AM Break	x4	\$1,000
Wednesday AM Break	x4	\$1,000
Half Page Program Ad	Unlimited	\$500
Quarter Page Program Ad	Unlimited	\$250

